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**Fresno/Clovis**  
Convention & Visitors Bureau

playfresno.org

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## **News Release**

**FOR IMMEDIATE RELEASE**

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### **Best Western Plus, Village Inn, Fresno. Success Of A Different Kind**

Yesterday the Fresno/Clovis Convention & Visitors Bureau was invited to visit and share in some great “feel good” community related news.

The Best Western Plus, Village Inn, located at 3110 N. Blackstone Ave, Fresno has once again, for the third year in a row been presented with the Best Western International ‘s prestigious Directors Award. The Directors Award is awarded annually to a small percentage of Best Western hotels that maintain the highest standards set forth by the brand. The quality assurance inspection is given with minimal notice. Hotels are critiqued on cleanliness and maintenance. A stray hair, a cracked tile or a small stain can cost you the award!

Today however the hotel owners Mr. Bob Yoon and his son Kyung are more interested in sharing the poster recently given to them in thanks by the special needs students of Fresno High School. The poster has a group picture of the students and the words “we may not remember what someone did, we may not remember what someone said but we will always remember how you made us feel”

The Yoon’s are currently the only area hotel owners involved in the Workability Program sponsored by Fresno High School. The program helps approximately 25 students on a daily rotating schedule to learn skills that will eventually assist them in finding employment. At the Best Western Plus, Village Inn the students help in the housekeeping, laundry and general maintenance departments and their efforts are sincerely appreciated. The employees at the hotel love having the students with them “we love to see them so happy” says Deserray Hunt room inspector.

Together the owners and this incredible “expanded” team are doing something right, those three beautiful Directors Award plaques and that one amazing poster prove it!

*The primary objective of the Fresno/Clovis Convention & Visitors Bureau is to strengthen the local economy by marketing the city and county as a destination for meetings, conventions, trade shows, special events, amateur athletic championships, and leisure and group travel through marketing, sales, advertising and promotion and the providing of services and materials to enhance the visitor experience.*

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