



California's year-round playground

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For Immediate Release

Over \$965,000 in estimated economic impact to be brought in this week alone by events taking place in Fresno and Clovis.

Fresno, CA, June 3, 2010 – The Fresno City & County Convention & Visitors Bureau has reported that an estimated economic impact of \$965,000 will be brought in to the Fresno region from events taking place this week. Events include the Disabled American Veterans Annual Convention, the CIF State Track Meet, The Belmont Concours d'Eleganza, and the CA USA Youth Wrestling. The Bureau has estimated over 2,300 room nights reserved for the events taking place this week at over 25 different hotel properties in Fresno County. “We are glad that we can be a part of the CIF Track Meet, this is a great event that we look forward to each year. This is an event that fills our hotels to capacity and generates a large number of Transient Occupancy Tax dollars for Fresno and Clovis”, says Jay Virk, owner of hotel properties in Fresno and Clovis. These events were secured in Fresno due to a partnership between the Fresno Convention & Visitors Bureau and local sponsoring organizations.

The Fresno Convention & Visitors Bureau is an economic development organization with the task of strengthening the local economy by making the Greater Fresno Metropolitan Area a premiere destination in California. Our team of trained, dedicated marketing and sales professionals are united in the effort to promote the Greater Fresno Metropolitan Area on a local, national, and international scale. We are committed to world-class customer service and hospitality that makes every member feel valued and every visitor experience memorable.

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